



**The Society of Broadcast Engineers, Chapter 52
Columbus and Central Ohio, and the Ohio Section of
the Society of Motion Picture Engineers
Are pleased to announce:**

The first in person meeting following COVID-19 shut down will take place on
Tuesday, July 27th, 2021,
at 7 P.M. at the WWHO television Transmission
“LIGHTHOUSE PLANT”
950 Stimmel Road, Columbus OH 43223.

Meeting Topics include:

- 1.) The Chief Engineers involved in the new plant operations will discuss the details and potential features of the new, futuristic, ATSC 3.0 terrestrial TV broadcast transmission standards, made possible by this new station being on the air now in the Columbus market! Some of those future features could include: 4K UHD resolution video quality, Dolby Vision HDR, Dolby ATMOS immersive audio, higher frame rates, secondary internet access/interactions, to name a few!
- 2.) Comprehensive tour of the plant will follow.
- 3.) Lively question & answer session.

Important advisory: We recommend that you be fully vaccinated against COVID-19 prior to attending this meeting. Per CDC guidelines, no masks will then be required.

Save the date:
2021 Midwest Broadcast & Multimedia Technology Conference,
Wednesday, Nov. 17, 2021, Greater Columbus Convention Center