

CONNECTIONS

The Newsletter of Chapter 52, The Columbus and Central Ohio Chapter of the Society of Broadcast Engineers

SBE Chapter 52 Web Site: <http://www.sbe52.org/>

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**SBE Chapter 52/Ohio Section SMPTE
 June 2012 Meeting**
 This will be a combined meeting of the
 Ohio Section SMPTE and SBE Chapter 52
 Thursday, June 28, 2012
 At
 SBE Chapter 52 Member Vice Chairman John McKinley's House
 510 Whitley Drive, Gahanna, Ohio
 (Directions below on this page)
 7:00PM Refreshments 7:30PM Meeting/Program

Driving Directions to John McKinley's House
 From I-270 north on the east side of town, get off on the Hamilton Rd. exit and head north towards Gahanna, turn right on Morrison Rd. (at the Bob Evans). Follow Morrison Rd. (about 1/2 mile) until you get to Taylor Rd. Turn left on Taylor and follow Taylor Rd. for about 3/4 mile until Helmbright Rd. Turn left on Helmbright and follow Helmbright for about 200 yards until you get to Sutterton. Turn right on Sutterton for about 30 yards until you get to Whitley. Turn right on Whitley and we're the fifth house down on the right.

Program
 Solid State Logic, a company that makes very expensive audio mixing consoles for the recording and broadcast industries, has constructed a Broadcast Demonstration Vehicle that is currently touring the United States. The vehicle will be in Ohio for two (2) weeks and will be available for our meeting on June 28th. John McKinley, Vice Chairman Chapter 52, has arranged for the vehicle to be parked in his driveway for our meeting on June 28th. Two members of the Solid State Logic staff, Steve Zaretsky, Vice President Broadcast Sales, and Jeremy King, will be with the Vehicle to demonstrate the equipment and answer questions.
 John Owen, Chapter 52 Chairman, will be the main speaker at the meeting discussing the state of our chapter and the urgent need for election of new officers.
 For the latest in audio consoles, plan to join us on the 28th at the McKinleys' for a tour and demo of the Solid State Logic Vehicle.

THANKS!
 Our "Thanks" to everyone who helped arrange the program and provide the refreshments for our March meeting and "Thanks" to **Ling Ling Sun of the WOSU Stations** for providing the meeting facilities for the March meeting.
We appreciate your support!



Certification Exam Session Dates For 2012-2013

2012-2013 Exam Dates	Location	Application Deadline
August 3-13, 2012	Local Chapters	June 1, 2012 (CLOSED)
November 2-16, 2012	Local Chapters	September 14, 2012
February 8-18, 2013	Local Chapters	December 31, 2012
April 9, 2013	2013 NAB Convention	March 22, 2013
June 7-17, 2013	Local Chapters	April 12, 2013
August 9-19, 2013	Local Chapters	June 1, 2013
November 1-11, 2013	Local Chapters	September 13, 2013

For more information about SBE Certification, contact Chapter 52 Certification Chair, Rol Elikofer, (614) 264-6979 or rolelikofer@aol.com, or contact Megan Clappe, Certification Director at the SBE National Office at (317) 846-9000 or mclappe@sbe.org.

Visit the SBE National website to view the suggested reference lists for the SBE certification exams. Many of the recommended books are available at a discount to SBE members through the SBE bookstore.



**Chapter 52
Members Certified**

As of June 25th, 2012 SBE Chapter 52 had 65 Members listed with 38 of those Members being certified.

Certification Applicants Can Request Letter Be Sent To Employer

When you apply for certification, you have the option to request that a letter be sent to your employer from the SBE President. This letter would state that you have obtained a level of SBE Certification. Certification applicants can request the employer letter when filling out the certification or recertification application. The employer letter is **only** sent when the applicant passes an exam.

If you have any questions, please contact the Certification Director, Megan Clappe at the SBE National Office (317) 846-9000 or mclappe@sbe.org.

New Members Assigned to Chapter 52

Please welcome two new Members recently assigned to SBE Chapter 52:

Welcome Ron Gaier and Sharon Lash!

Congratulations

Congratulations to SBE Chapter 52 Members James Caldwell and Terry Douds who each received their Certified Broadcast Technologist® (CBT®) Recertification. And to Chapter 52 Member John McKinley who received his recertification as Certified Professional Broadcast Engineer (CPBE)

Certified Broadcast Networking Engineer (CBNE)

The CBNE exam is currently available. The exam is designed for experienced broadcast professionals with significant experience in IP networks and associated storage and playout technologies employed in radio and television operations. For more information visit http://www.sbe.org/sections/cert_broadcast.php.

SBE's Website Features On-Line Membership Application

Encourage prospective members to join the SBE by visiting the SBE's website on-line membership application. Applicants can complete the form and submit their dues via credit card on-line, 24/7/365. Go to www.sbe.org and click on **Join SBE** and then, **Individual Memberships**.

Certification Exam Sessions for 2012 – 2013

Letter to Employer on Certification

New Members

Members Recertified

CBNE Certification

On-Line Membership Application



SBE Conducts Board Elections via the Internet

The SBE, for the first time, will be conducting its annual election of officers and directors using the internet. The election will be conducted from Thursday, July 26 through Tuesday, August 28. Voting members will receive an election email on July 26 with a unique link to the election webpage. Members will be able to review the background of the candidates, the voting history of the current board, and cast their ballots.

An important email will also be sent to voting members on July 5, three weeks prior to the opening of the election, to alert members that the election will take place later that month. Voting members whose email addresses fail, who have opted out of the electronic balloting during membership renewal time, or who don't have email addresses listed with the SBE, will receive paper ballots through the mail.

Conducting the election process via the internet will reduce the society's expenses and the board anticipates an increase in participation, as the process will be quick, easy and secure.



2012 SBE Strategic Planning Meeting

In Indianapolis on Saturday June 23rd, 2012, 36 members and staff from across the country took part in a strategic planning conference to discuss the future of the Society of Broadcast Engineers. The group, representing 28 different chapters, talked about the society's strengths, weaknesses, opportunities and challenges. From this planning session, six areas of opportunity and challenges were identified. They include programmatic efforts, such as increasing support to chapters, a reinvigorated effort to attract youth to our field and revamping our awards program to involve more people.

Looking at the future, the group said we need to identify whom the members of the society should or could be and reach out to them, understanding that technology and other factors continue to change the roles our members play and the skill sets they are expected to have. They also said we need to look how the society brands itself to reflect these changes. And finally, the group recommended we need to use the unique opportunity of the society's 50th anniversary, which will come in 2014, to demonstrate to the broadcast industry and the public the importance that our members play in this business and that the SBE continues to adapt to meet the needs of its members.

In the next few weeks, the SBE National Officers will receive the final report from the conference facilitators. From there, the board of directors will review each of the recommendations and, after ample study, make the final decisions of what to implement. The membership will be kept informed as we move through this process. Ralph Hogan, CPBE, DRB, CBNT, National President of the SBE, will continue to welcome your input as we move forward.

The above information is from an article by Ralph Hogan, CPBE, DRB, CBNT, in the SBE-news Strategic Planning Special Edition received via e-mail 6/25/2012

SBE Board Elections via Internet

2012 SBE Strategic Planning Meeting

2012 SBE Leadership Development Course

2012 SBE Leadership Development Course

Leadership course spots still available. This three-day course takes place July 31-August 2, 2012 in Atlanta, Georgia. The cost for members of the SBE is \$590 and \$640 for non-members. Registration includes course materials and instruction, beverages, a light breakfast each day and dinner one evening.

The SBE Leadership Development Course challenges you to refine your leadership skills as you better understand and improve how you interact with others. This interactive program is equally beneficial for those who are already in management and for those without prior management or supervisory experience. Subjects include the managing conflict, a self-assessment on leadership behavioral style, generational differences in the workplace and much more.

Check with the SBE National Office for more information www.sbe.org, Telephone (317) 846-9000.



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 (440) 245-3535

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Board Liaison Assigned To Chapters
 All members of the SBE Board of Directors are elected at-large. To facilitate communication between Members, Chapter and the National Board, liaisons have been assigned to each Chapter. Members and SBE Chapter Representatives are invited to contact your assigned liaison regarding issues or questions about the Society. A complete list of the Chapter liaison assignments for 2011 can be found at the SBE website, www.sbe.org. Go to Chapter Info and then Chapter Administration, then Board/Chapter Liaison. **The liaison assigned to Chapter 52 is Gary Liebisch, CPBE.**
 You can contact Gary at gary.liebisch@nautel.com

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Resume Bank
 Deposit your resume where prospective employers can view your profile and make a withdrawal from SBE. For information on submitting or accessing resumes, contact Scott Jones at kjones@sbe.org or visit: www.sbe.org, click on Jobs then SBE Resume Service.

Jobs Online
 Check out the latest broadcast industry job openings across the nation. For information on submitting or accessing positions, contact Scott Jones at kjones@sbe.org or visit: www.sbe.org, click on Jobs then SBE JobsOnline.

- Chapter 52 Officers**
- SBE Contacts**
- Chapter Liaison**
- On-line Membership Application**
- Resume Bank**
- Jobs Online**



**10th Annual Ohio Broadcast
Engineering Conference
Thursday, September 27, 2012
Greater Columbus Convention Center**

Program details and confirmed exhibitors can be found at www.oab.org/engineeringconference.php

Radio and television engineers won't want to miss this year's Ohio Broadcast Engineering Conference. This annual event features a full day of educational sessions and an exhibitors' showcase during lunch.

For program information, including registration, visit www.oab.org/engineering/conference.php
Questions? Contact the OAB's Patti Geary at pgeary@oab.org or toll free 866.OAB.5794

2012 National Meeting of the Society of Broadcast Engineers

The 2012 National Meeting of the Society of Broadcast Engineers takes place October 23-24 at the Crowne Plaza Denver International Airport in Denver, Colorado. The event is being held in conjunction with the Rocky Mountain Audio/Visual Expo and the SBE/SMPTE Engineer's Boot Camp. The local host is SBE Chapter 48 of Denver.

More information about the SBE National Meeting will be available in the August issue of The Signal and in SBE-news.
Save the dates: October 23-24, 2012 for the 2012 SBE National Meeting.

SBE University

New SBE University Courses Available!

SBE University has online, on-demand courses on a variety of broadcast technical topics. With these self-study courses, you can pick the topic, time and location to learn and complete it at your own pace. Each course is less than \$100 for SBE members. Courses include a glossary, quiz questions and a final exam.

The SBE Education Committee is pleased to announce two new courses on SBE University. The first new course is **Television Video and Audio — a Ready Reference for Engineers**. This course is written by Randy Hoffner and provides the television engineer with a solid grounding in various aspects of video and audio for television and serves as reference to the pertinent standards. The course is an overview of video and audio for television, from the dawn of analog television broadcasting to today's digital television transmission. The cost of the course for SBE members is \$99 and \$139 for non-members. More information can be found on the SBE website.

The other course is **The New Lifecycle of Media — IP and File Based Architecture and Workflows**. This course is written by Gary Olson and explores the technical considerations that need to be taken into account in a file based architecture, as well as the changing roles and responsibilities engineers will have in designing and maintaining these new systems. The changes in workflow and business processes are also reviewed, as well as the new jobs and roles that are necessary in handling media in this architecture. This course is also \$99 for SBE members and \$139 for non-members. More information can be found on the SBE website.

For more information on these and other SBE University Course, visit the Education page on the SBE website at www.sbe.org.

Note: Once you purchase an SBE University online, on-demand self study course, you have access to the course as long as it's available, including any updates made.

Webinars

IPv6 for Broadcasters— The SBE webinar, "IPv6 for Broadcasters", will be presented live on Wednesday, July 11 from 2-3:30 p.m. ET. The presenter will be Wayne Pecena, CPBE. 8-VSB, AMD, DRB, CBNT, assistant director of educational broadcast services in the Office of Information Technology at Texas A&M University.

This webinar will focus on IPv6 background, the current state of the industry, IPv6 technology basics (terminology focus), and expand on the technical details of implementation.

The registration fee for SBE members is just \$49, while the fee for non-members is \$69.

Register on the SBE website today!

Check with the SBE National Office for more information www.sbe.org, Telephone (317) 846-9000.

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SBE Certified Logo

Upon passing a new certification exam or if you currently hold a valid SBE Certification, you are now able to use the SBE Certified logo on your business cards, letterhead, resume, website or email signature. In order to use the SBE Certified logo, you must also use your valid SBE certification designations after your name. You may only use the official SBE Certified logo that can be downloaded from the Press Resources page on the SBE website.

No variations or interpretations of this logo can be used.

What's On Your Mind?

SBE Roundtable - SBE's member e-mail discussion group created to facilitate discussions about the Society.

EAS Exchange - An SBE-sponsored e-mail discussion group about the Emergency Alert System.

Subscribe on the SBE website at:

www.sbe.org

HAMnet SBE's Chapter of the Air

Who? SBE Hams

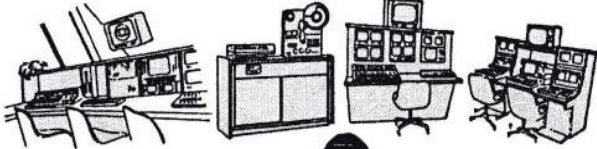
What? Meeting of Chapter 73, SBE's Chapter of the Air

Where? 14.205 MHz

When? Second Sunday of every month at 0000 GMT

Host: Hal Hostetler, WA7BGX

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Making Digital Radio Work.

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June 28th, 2012

SBE Chapter 52/Ohio Section SMPTE

Meeting

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