

Please advise fellow workers



*Connections*—The Newsletter of Chapter 52, Columbus and Central Ohio, Society of Broadcast Engineers



## **Ohio Broadcast & Multimedia Technology Conference Thursday, November 8, 2018**

### **The Greater Columbus Convention Center**

Previously the Ohio Broadcast Engineering Conference, this full-day learning experience will have tracks for radio and television broadcast engineers, a track for IT professionals, and a **NEW** track for video, production and multimedia professionals in non-broadcast facilities.

Presented by:

*The Ohio Association of Broadcasters*

*The Ohio chapters of the Society of Broadcast Engineers*

*The Ohio chapter of the Society of Motion Picture and Television Engineers*

The 2018 **Ohio Broadcast & Multimedia Technology Conference** is the perfect time to brush up on the latest happenings in the field, hear industry updates, catch up with old friends, and find the best suppliers and retailers in the broadcast business.

This year's conference will take place at the Greater Columbus Convention Center on Thursday November 8. The conference will be loaded with [educational sessions](#) for radio and television engineers, and a special track designed specifically for IT broadcast engineers. It also featured a dedicated [exhibitors' showcase](#).

SBE members should sign the meeting attendance roster at lunch time.

**Learn About Parking Arrangements  
On Pages 6 & 7**

***Ohio Broadcast and Multimedia Technology Conference  
Thursday, November 8, 2018 Agenda  
Greater Columbus Convention Center***

- 7:30 a.m.**     **Registration Opens**
- 8 a.m.**         **[Exhibit Hall Opens & Continental Breakfast](#)**  
*Breakfast sponsored by Comrex*
- 9 a.m.**         **[WELCOME & OPENING GENERAL SESSION: Focusing Your Efforts in a MultiPlatform World: Separating Signal from Noise](#)**  
*Moderator: Jim Tarantine, Futuri Media  
Craig Bowman, Futuri Media  
Robert Meisse, Mid-State Multimedia Group  
Rockie Thomas, Media Creek, Inc.*
- 10:15 a.m.**     **Refreshment Break in Exhibit Hall**
- 10:30 a.m.**     **[RADIO BREAKOUT #1: Radio Broadcasters and the Digital Dashboard](#)**  
*David Layer, National Association of Broadcasters*
- 10:30 a.m.**     **[TV BREAKOUT #1: Recent Experiences with ATSC 3.0 from Seoul to Phoenix](#)**  
*Joe Seccia, GatesAir*
- 10:30 a.m.**     **[IT BREAKOUT #1: Basic Exploration of SNMP](#)**  
*Tony Peterle, Worldcast Systems, Inc.*
- 10:30 a.m.**     **[MULTIMEDIA BREAKOUT #1: Wireless Microphones in the Post Re-Pack World](#)**  
*John Muldrow, Lectrosonics*
- 11:15 a.m.**     **[RADIO BREAKOUT #2: Private or Public Cloud, Your Rack Room is Going There](#)**  
*Kirk Harnack, The Telos Alliance*
- 11:15 a.m.**     **[TV BREAKOUT #2: Repack, Reimbursement and the Rush for Our Spectrum](#)**  
*Robert Weller, National Association of Broadcasters*
- 11:15 a.m.**     **[IT BREAKOUT #2: Delivering Power Over Data Cabling](#)**  
*Ray Kusuma, Belden*
- 11:15 a.m.**     **[MULTIMEDIA BREAKOUT #2: 5G Technology and the Future of Remote Broadcasts](#)**  
*Chris Crump, Comrex*

- 12 p.m. [Exhibitor Showcase & Luncheon](#)  
*Sponsored by The Telos Alliance*
- 2:30 p.m. [RADIO BREAKOUT #3: Monitoring and Compliance in an Evolving Regulatory Landscape](#)  
*Paul Stewart, Summit Technology Group*
- 2:30 p.m. [TV BREAKOUT #3: Next Generation IP News Gathering: The Advent of High-Speed Multi-User IP ENG Solutions](#)  
*Jeff Cohen, IMT Vislink*
- 2:30 p.m. [IT BREAKOUT #3: Network Stepping Stones – How to IP Enable Anything](#)  
*Joe Stack, Stackley Devices, LLC*
- 2:30 p.m. [MULTIMEDIA BREAKOUT #3: Reverse Engineering Rich Media Creation for New Delivery Models](#)  
*Jon Rutherford, Keycode Media*  
*Lisa Jackson, Keycode Media*
- 3:10 p.m. **Refreshment Break**
- 3:25 p.m. [CLOSING SESSION: Practical Cybersecurity for Broadcasters 5 Things To Do Now](#)  
*Moderator: Kirk Harnack, The Telos Alliance*  
*Noah Auman, Elite Networks, LLC*  
*Matt Levin, One Connection Media*  
*Amy Scites, Homeside Financial*
- 4:30 p.m. **Conference Adjourns**

## MAJOR SPONSORS



## 2018 OBMTTC Exhibitors

We look forward to seeing the following companies represented at the 2018 Ohio Broadcast & Multimedia Technology Conference! Thank you for your support. This conference would not be possible without your ongoing support.

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## EXHIBIT HALL BREAKFAST

*Sponsored by Comrex*

Join us for a **FREE** breakfast in the exhibit hall on **Thursday, Nov. 8, at 8 a.m.** Plan to get to the conference early and fuel up for a day of sessions, catching up with old friends and meeting with our vendors.

These 40+ exhibitors are responsible for supporting our conference year-in and year-out. They're providing you with breakfast and giveaways. Return the favor

## EXHIBIT HALL LUNCH

*Sponsored by The Telos Alliance*

Lunch will take place in the Exhibit Hall between noon and 2:30 p.m. This year, the Exhibit Hall and sessions are all on the second floor!

Our two-and-a-half hours of dedicated exhibit time is designed for both exhibitors and attendees. We want you and your station to view the latest technologies and products available, and we want our exhibitors to meet with potential clients they can provide real solutions.

## PARKING

**The Ohio Broadcast and Multimedia Technology Conference will be in the north section of the Greater Columbus Convention Center - located at [400 N. High St., Columbus OH 43215](#). Our sessions and exhibit hall are on the second floor, which can be easily accessed through a skywalk from the Goodale Garage (noted on the attached map).**

**The OAB will pay for registered attendees parking in the two lots marked with a BLUE "P". We recommend that you use the Goodale Garage, as this is closest. The Vine Street Garage to the west of the convention center is also available, but is a further walk to our conference space than the Goodale Garage. **When you enter the garage, take a ticket and we will provide you with a validation voucher to use when you exit.****



Greater Columbus Convention Center, 400 N. High St.  
 Exhibit Hall – Short North Ballroom  
 Conference Sessions – Rooms D280 – D284



**OBMTC** – conference sessions and exhibit hall are located in north end of Greater Columbus Convention Center  
**Parking** – OAB will pay for parking in the Goodale Garage (which is closer to our conference location) or the Vine Street Garage  
**Attendee Entrance** – attendees coming from the Goodale Garage can enter through the skywalk to the convention center.  
**Exhibitor Load-in/out** – exhibitors bringing their booth materials by car will need to unload through Loading Dock 19.

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## PLANNING AHEAD

### Early Television Convention

May 3, 4 and 5, 2019

(614) 771-0510. [info@earlytelevision.org](mailto:info@earlytelevision.org).

5396 Franklin Street, Hilliard, Ohio 43026.



## PLANNING AHEAD

### Dayton Hamvention

May 17, 18, and 19, 2019

(937) 276-6930, [info@hamvention.org](mailto:info@hamvention.org)

P.O. Box 964 , Dayton, OH 45401-0964

At the Green County Fairgrounds



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